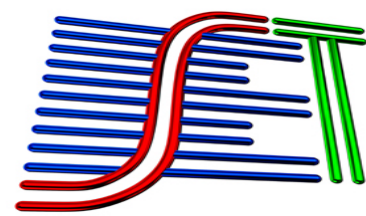
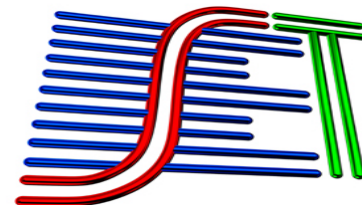


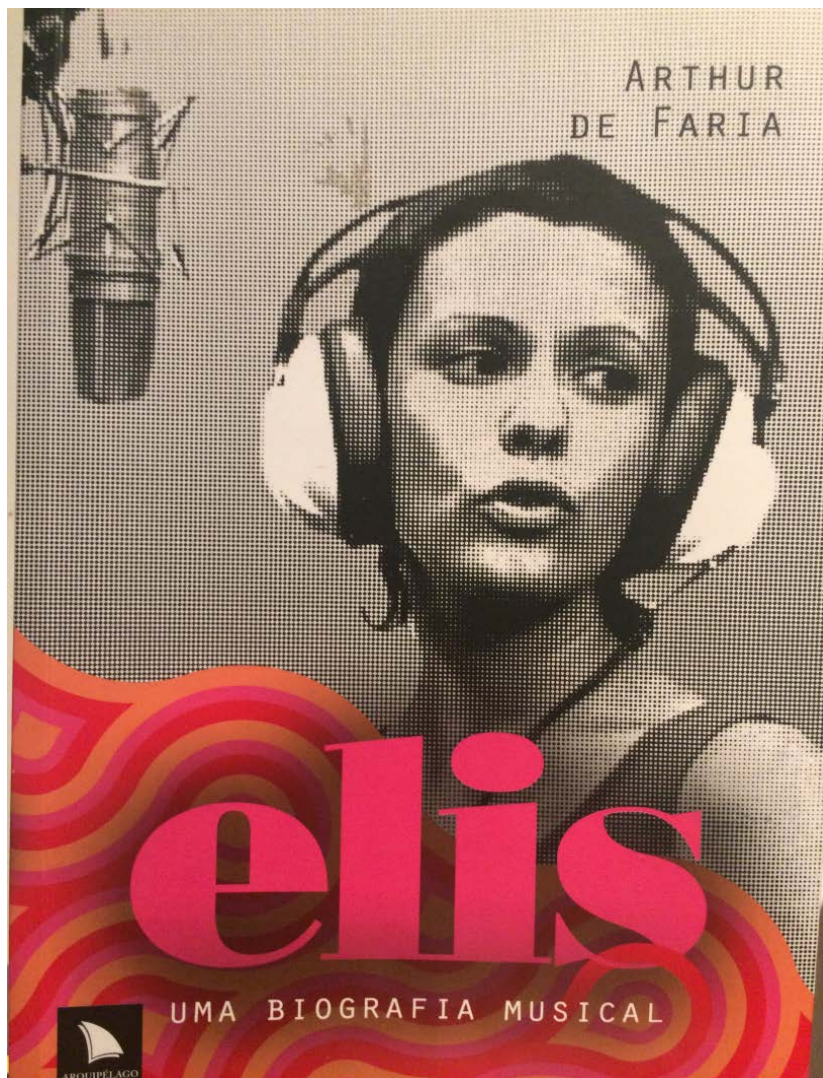
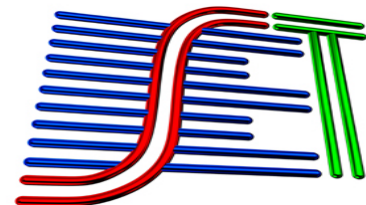
1ª Reunião de Diretoria SET 2017

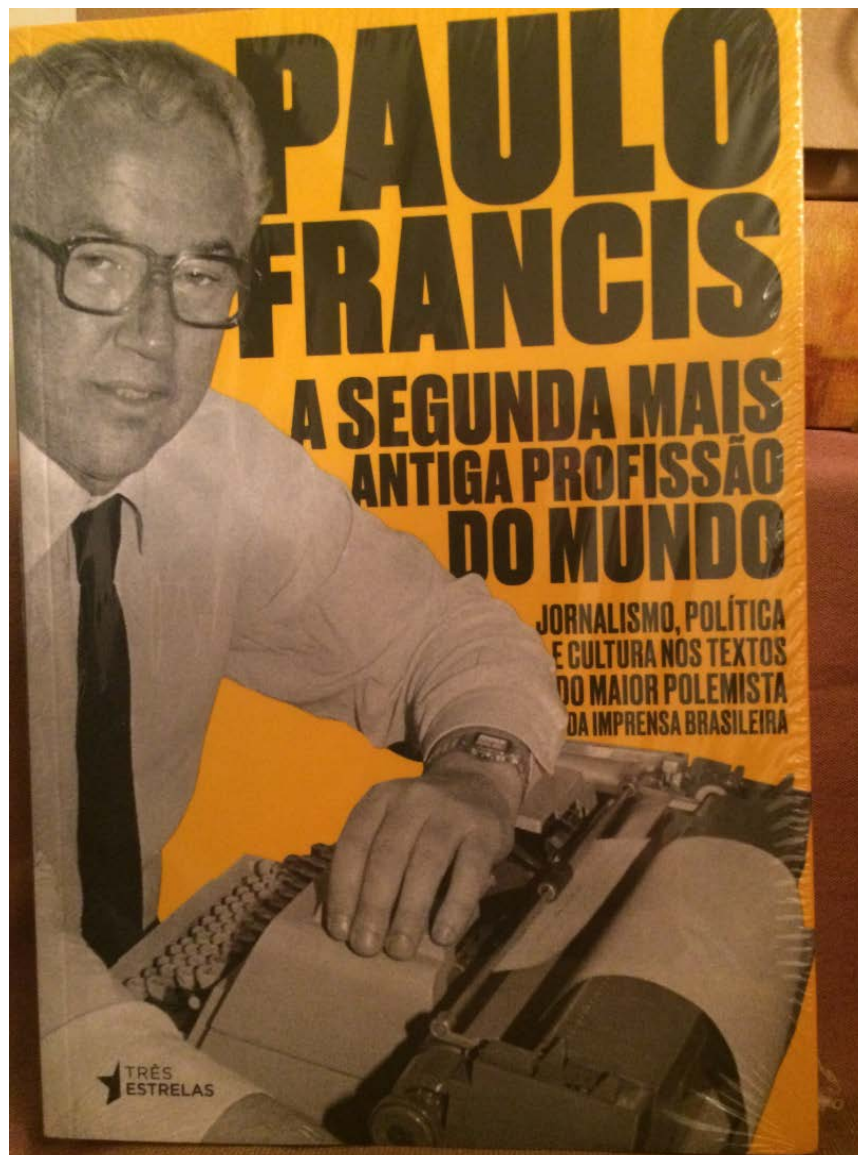
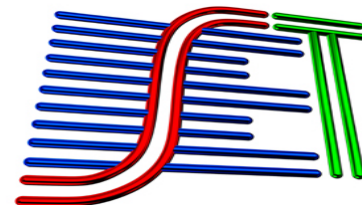
Principais acontecimentos desde a
última reunião: **15/10/16**

Hoje : 18/02/17

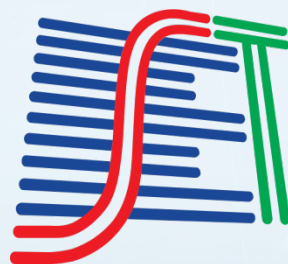




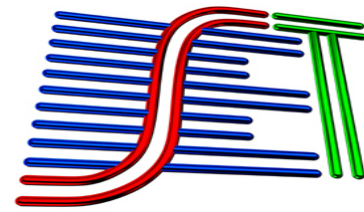




Eventos Internacionais

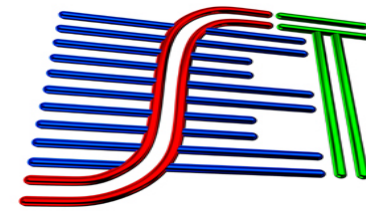


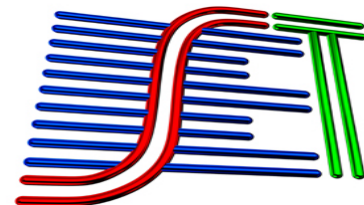
Eventos Internacionais

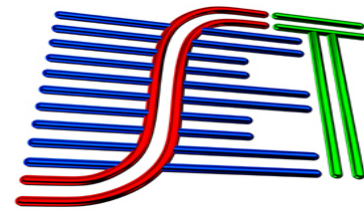


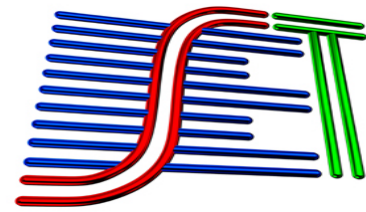
- Caper
- Inter BEE
- Broadcast Mexico

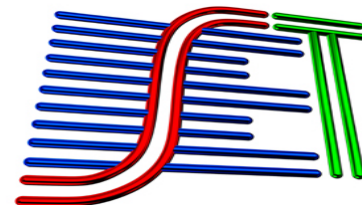
Caper – Buenos Aires

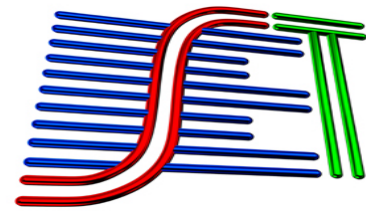


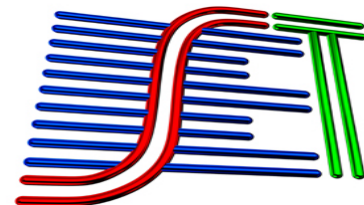


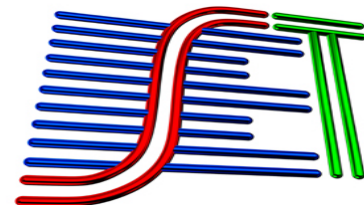




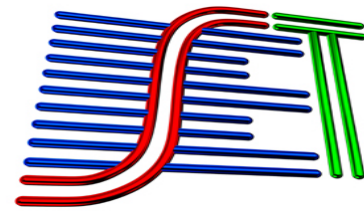






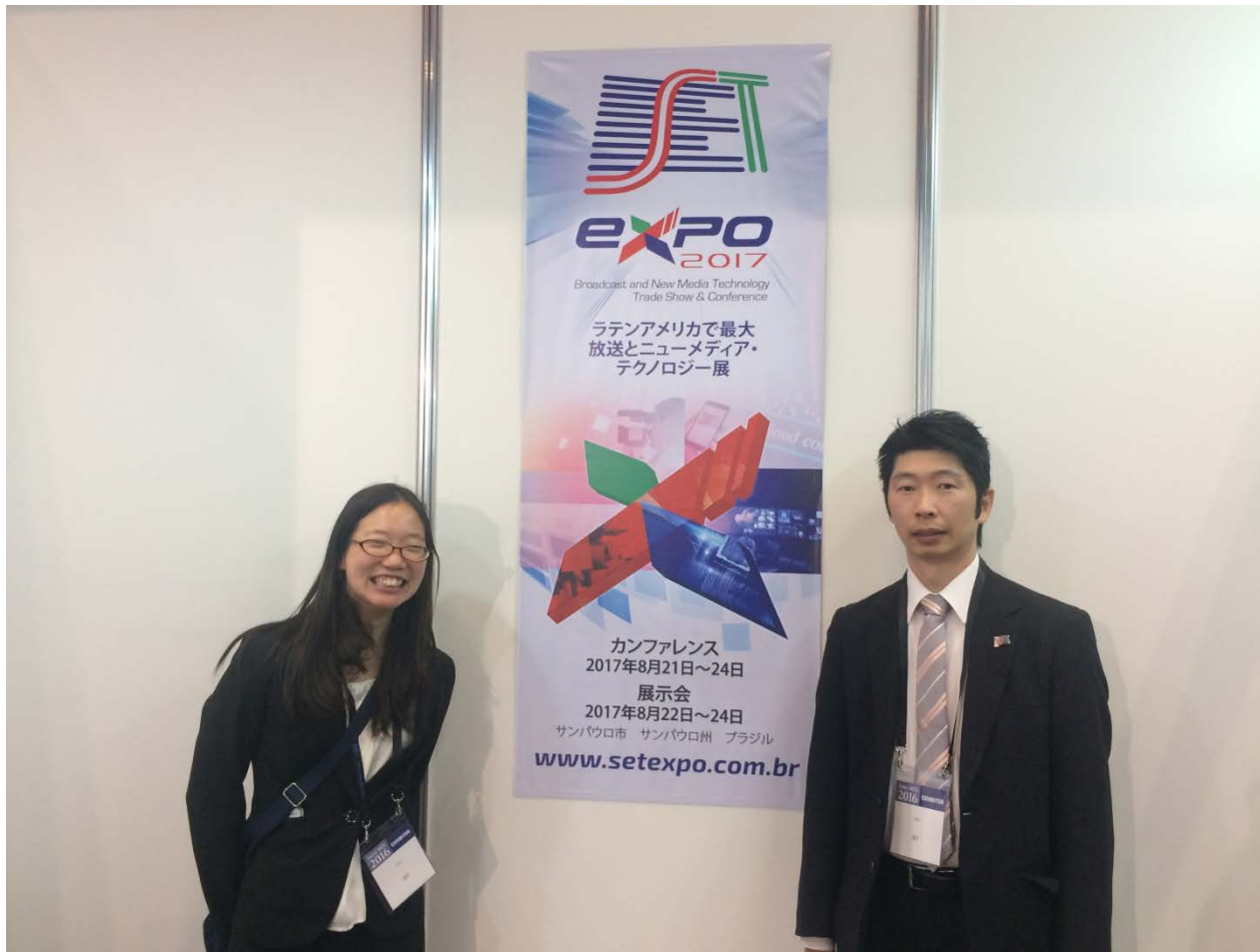
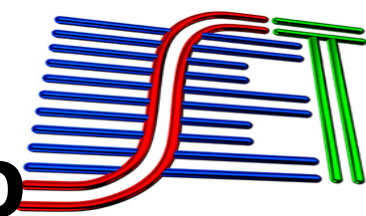


CAPER

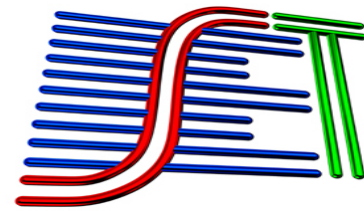


- **Painel coordenado pela SET**
- Palestrantes : Olímpio / Marcelo Souza / Lourenço Kavano
- Temas : - SWO no Brasil
 - Atividades da Globo nas Olimpíadas
 - Atividades da Globosat nas Olimpíadas

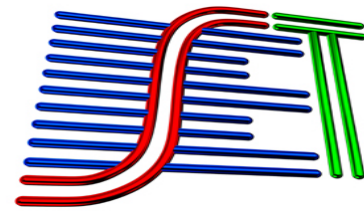
SET na Inter BEE - Tóquio

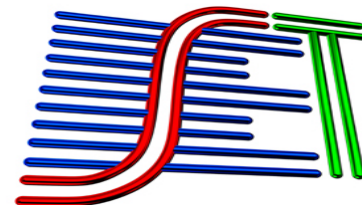


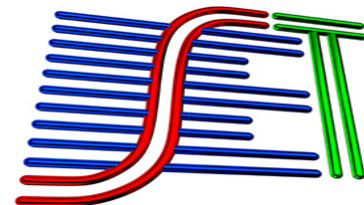
Agenda

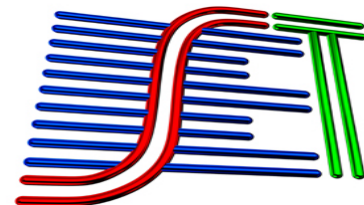


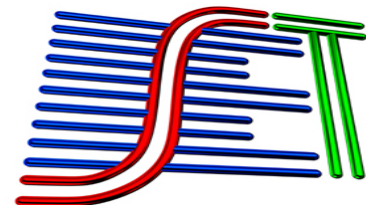
- Reuniões : ITE / NEC / MIC / Arib-Dibeg / TV Fuji / IABM
- Visitas : NHK / STRL / TV Asahi / A- PAB

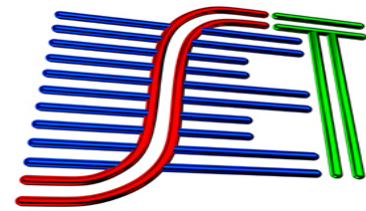


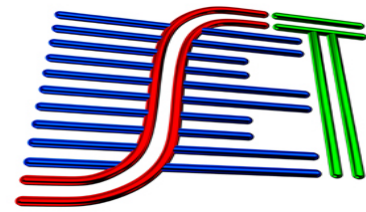


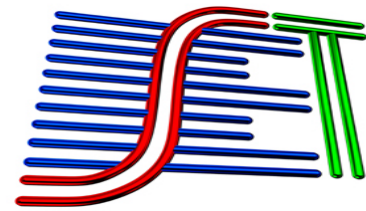




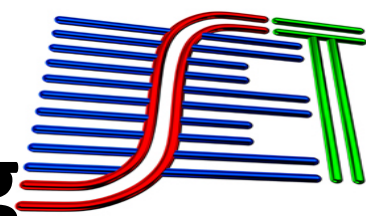


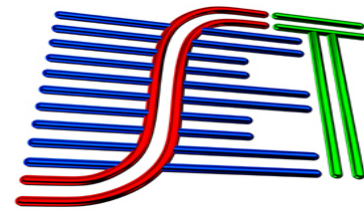


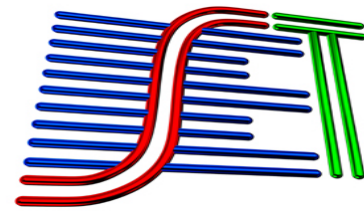




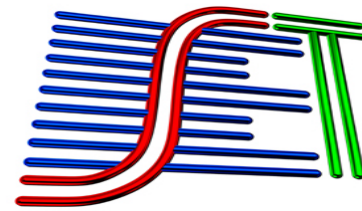
Reunião na ARIB / Dibeg



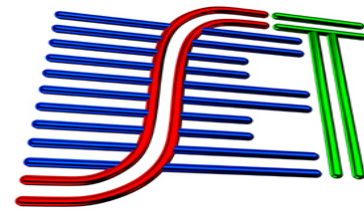


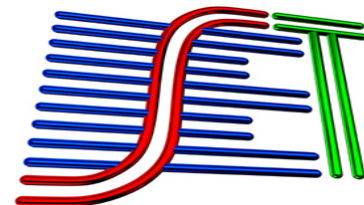


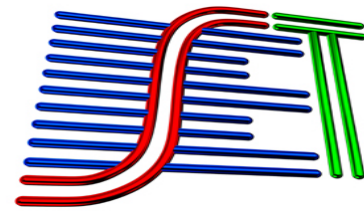
Broadcast Mexico

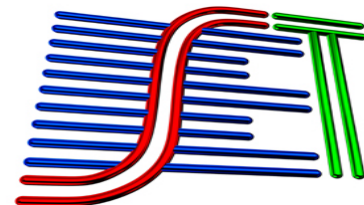


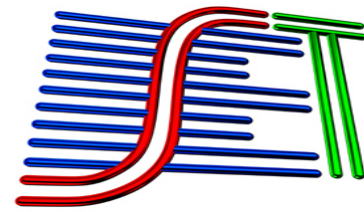
- Evento organizado pela Broadcast Mexico e Amitra
- Realizado em Guadalajara
- Coincidente em data com a Inter BEE
- Participação do Eduardo Cappia
- Rateio de custos com a AESP
- Estande SET
- Participação como palestrante

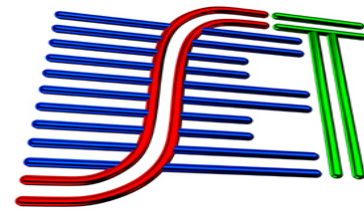








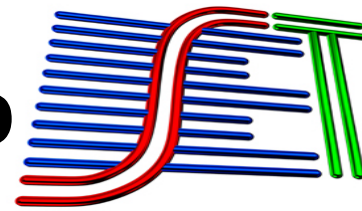




Acordos em andamento

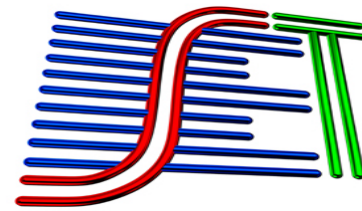


Amitra / Broadcast Mexico



- Acordo similar ao da Caper e Broadcast India
- Ofereceremos estande básico no SET Expo
- Poderão enviar palestrante ao nosso congresso.
- Enviamos minuta de acordo em Dezembro

Tecné



- Feira e congresso no Chile
- Pequeno porte
- 80 expositores em 2016
- Centro Cultural Estación Mapocho
- Possuíam estande na CAPER
- Enviamos minuta de acordo em Janeiro